

The FOUR ELEMENTS of SUCCESS



Project Management Institute
March 18, 2014

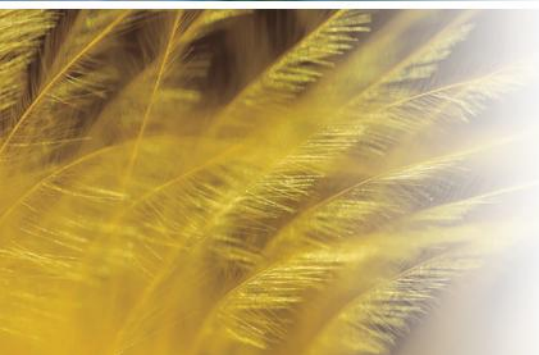
My Story...





When you think of FIRE what comes to mind?

- Hot
- Passionate
- Focus
- Control
- Results
- Mesmerizing



When you think of EARTH what comes to mind?

- Solid
- Predictable
- Firm
- Growth
- Stable
- Measured



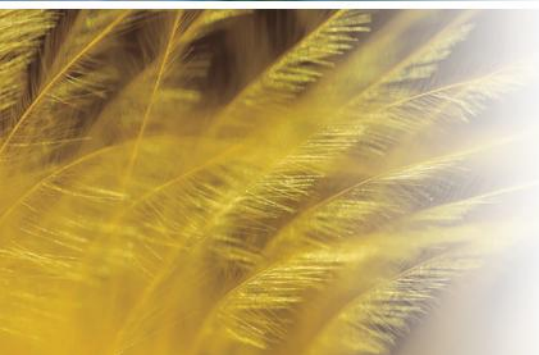
When you think of WATER what comes to mind?

- Flow
- Reflective
- Easy-Going
- Supportive
- Flexible
- Harmony



When you think of WIND what comes to mind?

- Change
- In Motion
- Energetic
- Spontaneous
- Inspiring
- Free



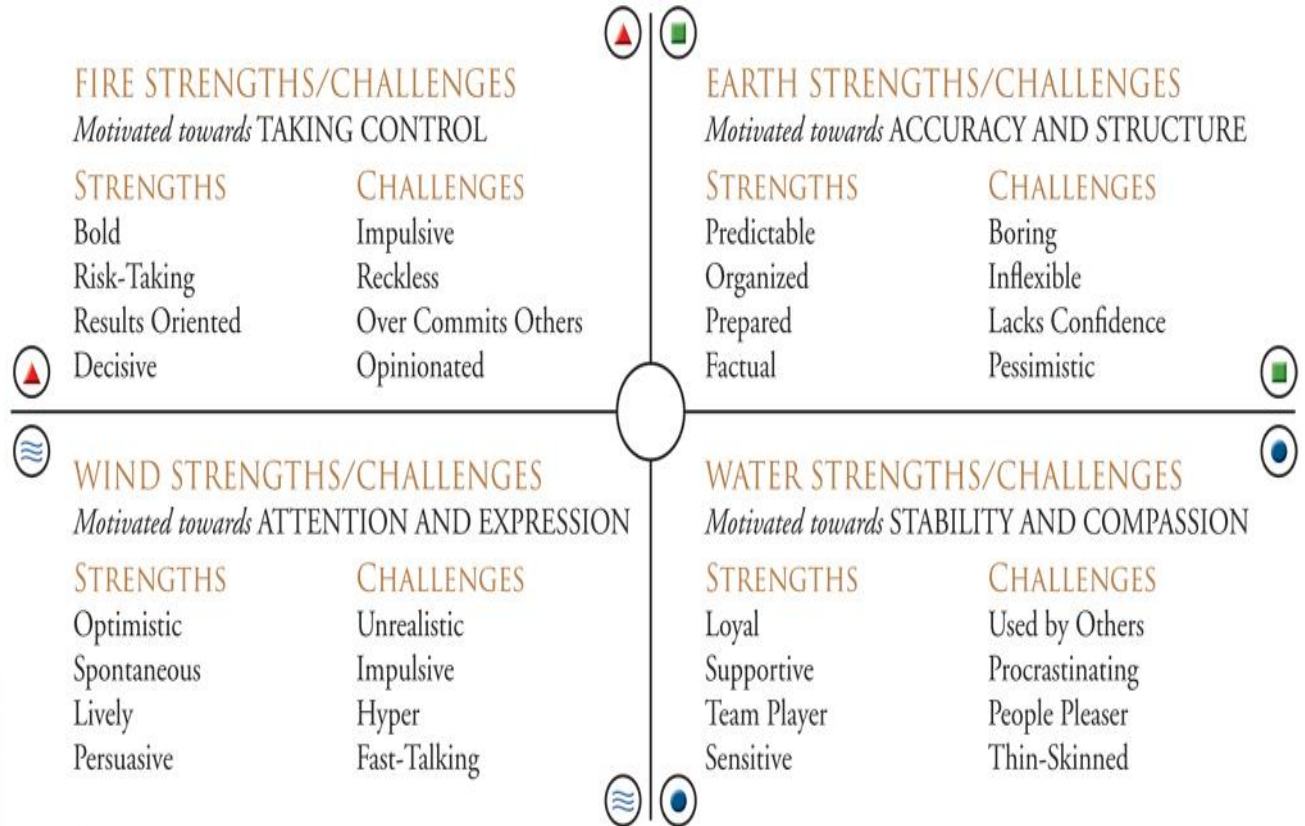
FUSION

- Adapting
- Supportive
- Energetic
- Grounding
- Focused
- Team Player

The FOUR ELEMENTS of SUCCESS

CORE Business
Strategies
Empowering Women in Business

Your Strengths, Challenges and Motivations



ELEMENTS Team Communication



FIRE

FIRE —Excite



GIVE THEM AUTHORITY

- They want the challenge
- Can see all the possibilities
- Want to make change happen
- “Get ‘er done!” – results!



EARTH—Ground

GIVE THEM TIME

- Build trust
- Let them work alone
- Plan the details
- Find the facts
- Policies and Procedures

EARTH



WIND

WIND—Release



GIVE THEM FLEXIBILITY

- Keep them moving
- Listen to their ideas
- Make it fun
- Remember they are self motivated

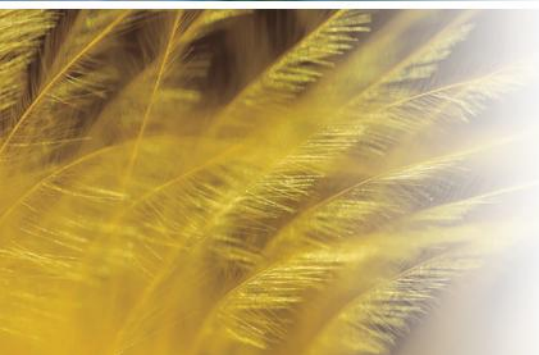


WATER—Transform

GIVE THEM DIRECTION

- Allow time to reflect
- Reliable
- Service Oriented
- Honor relationships
- “Whatever”

WATER



The Awesome ELEMENT Exercise

Why is your element the most awesome?

What bothers you about your opposite element?

Why do you need your opposite element?



All elements are necessary to function as a team. You need the right balance.

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CORE Business Strategies
Empowering Women in Business



Knowing who you are and what your element disposition is can determine whether your career offers bliss or misery.

What element fits a program manager?



Having a basic understanding of what each element needs and values can eliminate conflict and attacks on personalities AND change to a view point of respect and valuing core differences between people.



CORE Business Strategies

Empowering Women in Business

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